Westfield Milan

Main expertise: Strategic Advisory on Transport & Accessibility
Other expertise: Pedestrian & Cycle Studies, Public Transport Consultancy
Sectors: Retail
Location: Segrate
Year: 2013
Client: Westfield Shoppingtowns Limited

In Milan, Westfield and its joint venture partner Gruppo Stilo aim to create one of Europe's premier retail destinations integrating luxury retailers with the best leisure and dining facilities on a 60-hectare site adjacent to Linate airport, east of the city. In Phase 1, Westfield Milan will deliver the largest retail development in Italy of c. 180,000 sqm. The offer will include approximately 300 shops, 50 restaurants, a multiplex cinema and other leisure destinations.

Following completion of Phase 1, Westfield have reserved the opportunity to develop a further 50,000 sqm of built environment which may include further retail and leisure destinations as well as hotels. The total development will include approximately 13,000 car parking spaces.

Our contribution:

MIC has been advising Westfield on transport related issues associated with Milan site since 2013 with multiple assignments.

MIC were appointed to advise Westfield Milan on issues related to the accessibility of the centre in the short, medium and long-term.

The main aim of the work was to identify the transport networks enhancement that could radically improve access to the area.

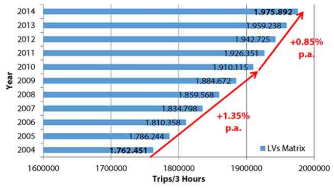
The focus was preliminarily on the understanding of the planned highway, public transport and soft mobility infrastructure interventions for which MIC has provided a feedback on the general understanding of the likeliness of various planned interventions to be actually deployed and in what framework.

MIC has reviewed the main planning tools such as PTCP, PUM, PGTU in combination with meetings with staff of public relevant institutions and organizations to the deployment of identified transport infrastructures.

MIC produced a full picture of how public services are and, most importantly, will be exerted especially in relation to the accessibility of the project site in Segrate in order to identify opportunities for potential enhancements

The study then focused out of the box suggestions that could boost the accessibility of the development site without restrictions or limitations. In developing this task, MIC made significant use of GIS based spatial analysis.

Finally, costs and technical complications associated with the proposals were analysed and preliminarily addressed.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2006 1.810.358
2005 1.786.244
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+1.35% p.a.
LVs Matrix
Year
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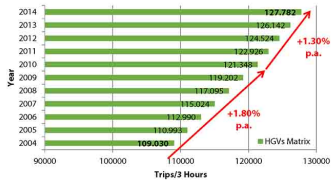
Trips/3 Hours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+1.30% p.a.
+1.80% p.a.
HGVs Matrix
Year
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Trips/3 Hours